# **MIND YOUR BUSINESS -**AND YOUR NEIGHBOUR'S TOO!

Management decisions affect everyone working in the fishing industry and the country as a whole jobs, food and nutrition security and foreign exchange earnings through trade. The impacts identify the common objectives, which can then be effectively addressed when fishers and governments establish active and respectful working partnerships.





Watch the mini-documentary series FISHING WITH DATA and other videos on YOUTUBE.COM/TheCRFM



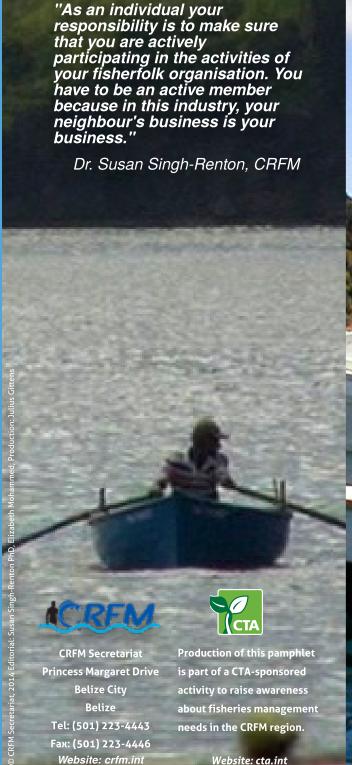
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"As an individual your responsibility is to make sure because in this industry, your neighbour's business is your business."





data and information in

fisheries management

**ICREM** 

CARIBBEAN REGIONAL FISHERIES

**MECHANISM** 

# **DON'T BE A BIG FAT ZERO!**

#### Data and information matter!

## If you want to keep your fishing benefits, then let them be counted!

Decisions will be taken with or without your data – so if your benefits are not counted, they are considered **equal to zero**.

#### Data and information kill many birds with one stone!

From catch sizes and numbers to trips and the level of fishing effort, even figures on species and their sizes - data can help your business, group or nation keep track of your performance, and to ensure that yours is not an under-utilized, under-performing fishing industry.

 Fisheries are about common resources and usage of common spaces. Fisheries are also about: multiple benefits to fishers, people and country; multiple challenges in the form of climate change, illegal fishing, trade standards; and multiple provisions to satisfy, such as the ecosystem approach, the precautionary approach and the participatory approach.

### Don't just be a partner, act the part!

Remember what you have in common is more powerful and far-reaching than what you don't. Find the common ground in every negotiation.

- Strengthen the fishers' voice through active participation in your fisherfolk organizations. Choose good leaders and build your organization's skills in management, business, and conducting negotiations. You have rights and responsibilities – exercise them.
- Strengthen your national fisheries authority by ensuring that countries make use of your data and information in all relevant decisions.

#### When you provide data, your partnership does not stop there!

Your fisher-government partnership must make its presence felt at all levels of the fisheries management process.

There are many key steps in the fisheries management process: data provision, data analysis and interpretation, reporting and evaluation, planning and decision-making.

